Paula Smith—Office Employee

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**Background**

●     28 year old divorced woman   
●     Elderly ambulatory mother in the local area  
●     3 children (1 – aged 3 in local daycare center, 2 – school aged in two different schools – one elementary, the other junior high school on opposite ends of the town)  
●     Drives to work in a mini-cooper (has a booster seat in the back)

**Has**

●     Large amounts of canned food at home  
●     Has a small generator – enough to run emergency lighting and the refrigerator  
●     Has extra gasoline stored in the garage  
●     Several flash lights with fresh batteries  
●     Has basic camping equipment  
●     Elementary school child is being kept at the school for the child’s safety  
●     HR Specialists’ wife is Elementary school child’s teacher

**Wants**

●     Frantically searching for information on location of Junior High student who was allowed to leave the school  
●     Phones are out of order at the Day Care center – need information on the status of the building and her toddler  
●     Elderly mother lives in a flood prone area, needs flood status in the area

# Directions

* Login to Facebook
  + May have to verify listing
    - If you can’t get in, use a real person’s profile
  + Search for “[Mock Disaster--Wisconsin Cheesemakers](http://www.facebook.com/groups/252327781473075/)”
    - Ask to join if not already in.
* Download TweetDeck
  + <http://www.tweetdeck.com/>
  + “Add Column”
  + “Search”
  + Enter “#MockDisaster” as the search term.
* During the exercise
  + Try to satisfy own, family’s, community’s, and company’s needs
  + Hit “refresh” periodically
  + Post replies under original comments

# Facebook Login Information

Email: Mock.Disaster.E2@gmail.com

Password: MockDisasterE2

# Schedule: 2:00-4:30pm Tuesday

* 2:00-2:30: Groups and directions
* 2:30-3:00: Run first half
* 3:00-3:15: Questions
* 3:30-4:00: Run second half
* 4:00-4:30: Comments